Alt Order #

\$350.00

NM



WMUR 100 South Commercial Street Manchester, NH 03101 Main: (603)669-9999 Billing: (781)433-4283

Invoice #	Invoice Date	Invoice Month	Invoice Period
951782-1	09/30/12	September 2012	08/27/12 - 09/25/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Advertiser Product Estimate Number Bass/R/Congress candidate

Billing Calendar Billing Type Deal # Broadcast Cash

Special Handling

:30 BAS12TV3003H

09/19/12 - 09/25/12

Flight Dates

IDB# Advertiser Code | Product Code

Order #

951782

Agency Ref Advertiser Ref

Merrimack & Potomac Group LLC Attention: Accounts Payable 497 Hooksett Rd

Suite 385

Manchester, NH 03104

Send Payment To:

Billing Address:

WMUR PO Box 26884 Lehigh Valley, PA 18002-6884

2 WMURTu

09/25/12

Lina	Start Data	Fad Data	Description	Start/End Time	MEWEECC	Longth	Spots/	Doto	Tuno		
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре		
1	09/19/12 Class of Tir	09/25/12 me - Pre-emp	5a Daybreak otible with notice	5-6a	МГWГF	:30	4	\$350.00	NM		
	Weeks:	Start Date 09/19/12	End Date MTWTFSS MTWTF	Spots/Week 4	<u>Rate</u> \$350.00						
	Spots: # Ch	Day Air	Date Air Time Desc	ription_	Start/End Time	Lengt	h Ad-ID			Rate	Type
	2 WI	MURW 09/	/19/12 5:14 AM 5a D	aybreak	5-6a	:3	O BAS12TV3	002Н		\$350.00	NM
	4 WI		/20/12 5:53 AM 5a D	aybreak	5-6a	:3	O BAS12TV3	002Н		\$350.00	NM
	1 WI	MURM 09/	/24/12 5:23 AM 5a D	aybreak	5-6a	:3	O BAS12TV3	003Н		\$350.00	NM
	3 WI	MURTu 09/	/25/12 5:14 AM 5a D	aybreak	5-6a	:3	O BAS12TV3	003Н		\$350.00	NM
2	09/19/12 Class of Tir	09/25/12 me - Pre-emp	6a Daybreak otible with notice	6-7a	MTWTF	:30	4	\$700.00	NM		
	Weeks:	Start Date 09/19/12	End Date MTWTFSS MTWTF	Spots/Week 4	Rate \$700.00						
	Spots: # Ch	<u>Day</u> Air			Start/End Time	Lengt	h Ad-ID			Rate	Type
	3 WI	MURW 09/	19/12 6:24 AM 6a D		6-7a	:3	O BAS12TV3	002Н		\$700.00	NM
	1 WI	MURTh 09/	/20/12 6:00 AM 6a D	aybreak	6-7a	:3	O BAS12TV3	002Н		\$700.00	NM
	4 WI	MURF 09/	/21/12 6:58 AM 6a D	aybreak	6-7a	:3	O BAS12TV3	002Н		\$700.00	NM
	2 WI	MURTu 09/	25/12 6:24 AM 6a D	aybreak	6-7a	:3	O BAS12TV3	003Н		\$700.00	NM
3	09/19/12 Class of Tir	09/25/12 ne - Pre-emp	Good Morning Ameriotible with notice	ca 7-9a	МГWГF	:30	4	\$550.00	NM		
	Weeks:	Start Date 09/19/12	End Date 09/25/12 MTWTF	Spots/Week 4	<u>Rate</u> \$550.00						
	Spots: # Ch				Start/End Time		th Ad-ID			Rate	_
				d Morning America	7-9a		0 BAS12TV3			\$550.00	
				d Morning America	7-9a		O BAS12TV3			\$550.00	
				d Morning America	7-9a		O BAS12TV3			\$550.00	
	2 WI	MURM 09/	24/12 8:47 AM Good	d Morning America	7-9a	:3	0 BAS12TV3	003Н		\$550.00	NM
4	09/19/12 Class of Tir	09/25/12 ne - Pre-emp	KELLY& MICHAEL L	IVE I9AM-10AM	МГWГF	:30	4	\$350.00	NM		
	Weeks:	Start Date 09/19/12	End Date <u>MTWTFSS</u> 09/25/12 <u>MTWTF</u>	Spots/Week 4	<u>Rate</u> \$350.00						
	Spots: # Ch				Start/End Time		h Ad-ID			Rate	
				Y& MICHAEL LIVE DA			O BAS12TV3			\$350.00	
				Y& MICHAEL LIVE DA			O BAS12TV3			\$350.00	
	1 WI	MURM 09/	24/12 9:43 AM KELI	Y& MICHAEL LIVE DA	Y 9AM-10AM	:3	O BAS12TV3	003Н		\$350.00	NM

9AM-10AM

9:36 AM KELLY& MICHAEL LIVE DAY



Send Payment To:

WMUR PO Box 26884 Lehigh Valley, PA 18002-6884 | Invoice # | Invoice Date | Invoice Month | Invoice Period | September 2012 | 08/27/12 - 09/25/12

Advertiser	Product	Estimate Number
Bass/R/Congress	candidate	

Spots/

						Spots/				
Line Start Date En	nd Date Des	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
4 09/19/12 09 Class of Time -		LY& MICHAEL LIV th notice	E 19AM-10AM	MTWTF	:30	4	\$350.00	NM		
5 09/19/12 09 Class of Time -		View th notice	11-12p	МГWГF	:30	4	\$350.00	NM		
	rt Date End E 19/12 09/25		Spots/Week 4	Rate \$350.00						
Spots: # Ch I	Day Air Date	Air Time Descri	otion_	Start/End Time	Length				Rate T	ype
3 WMUR	W 09/19/12	11:30 AM The Vi		11-12p	:30	BAS12TV3	3002Н		\$350.00	NM
4 WMUR	Th 09/20/12	11:59 AM The Vi	ew	11-12p	:30	BAS12TV3	3002H		\$350.00	NM
2 WMUR	M 09/24/12	10:59 AM The Vi	ew	11-12p	:30	BAS12TV3	3003H		\$350.00	NM
1 WMUR	Tu 09/25/12	10:58 AM The Vi	ew	11-12p	:30	BAS12TV3	3003H		\$350.00	NM
6 09/19/12 09 Class of Time -	Pre-emptible wi		12-1230p	МГWГF	:30	4	\$350.00	NM		
	rt Date End D 19/12 09/25		Spots/Week 4	Rate \$350.00						
	Day Air Date	Air Time Descri		Start/End Time	Length				Rate T	
2 WMUR		12:11 PM News 9		12-1230p		BAS12TV3				NM
1 WMUR		12:25 PM News 9	9 at Noon	12-1230p		BAS12TV3				NM
4 WMUR	M 09/24/12	12:25 PM News 9	9 at Noon	12-1230p		BAS12TV3			\$350.00	NM
3 WMUR	Tu 09/25/12	12:11 PM News 9	9 at Noon	12-1230p	:30	BAS12TV3	3003Н		\$350.00	NM
7 09/19/12 09 Class of Time -	/25/12 Who Pre-emptible wi	Wants to be a Mill th notice	lior 1230-1p	МГWГF	:30	5	\$250.00	NM		
	rt Date End D 19/12 09/25		Spots/Week 5	Rate \$250.00						
Spots: # Ch	Day Air Date	Air Time Descri	otion	Start/End Time	Length	Ad-ID			Rate T	уре
2 WMUR	W 09/19/12	12:53 PM Who W	lants to be a Millionaire	1230-1p	:30	BAS12TV3	3002H		\$250.00	NM
4 WMUR	Th 09/20/12	12:48 PM Who W	lants to be a Millionaire	1230-1p	:30	BAS12TV3	3002H		\$250.00	NM
5 WMUR	F 09/21/12	12:53 PM Who W	lants to be a Millionaire	1230-1p	:30	BAS12TV3	3002H		\$250.00	NM
1 WMUR	M 09/24/12	12:46 PM Who W	lants to be a Millionaire	1230-1p	:30	BAS12TV3	3003H		\$250.00	NM
3 WMUR	Tu 09/25/12	12:53 PM Who W	lants to be a Millionaire	1230-1p	:30	BAS12TV3	3003Н		\$250.00	NM
8 09/19/12 09 Class of Time -		EN EF th notice	4PM-5PM	МГWГF	:30	4	\$250.00	NM		
09/	rt Date End E 19/12 09/25	/12 MTWTF	Spots/Week 4	<u>Rate</u> \$250.00						
	Day Air Date	Air Time Descri		Start/End Time	Length		2000**		Rate T	
4 WMUR		3:58 PM ELLEN		4PM-5PM		BAS12TV3				NM
3 WMUR		3:58 PM ELLEN		4PM-5PM		BAS12TV3			<u>'</u>	NM
1 WMUR		4:48 PM ELLEN		4PM-5PM		BAS12TV3			·	NM
2 WMUR	Tu 09/25/12	4:18 PM ELLEN	I EF	4PM-5PM	:30	BAS12TV3	3003H		\$250.00	NM
9 09/19/12 09 Class of Time -			5-6p	МГWГF	:30	4	\$700.00	NM		
	rt Date End E 19/12 09/25		Spots/Week 4	Rate \$700.00						
	Day Air Date	Air Time Descri		Start/End Time	Length				Rate T	
3 WMUR		5:24 PM News 9		5-6p		BAS12TV3			· ·	NM
4 WMUR		5:53 PM News 9		5-6p		BAS12TV3				NM
1 WMUR		5:43 PM News 9		5-6p		BAS12TV3			<u>'</u>	NM
2 WMUR	M 09/24/12	5:58 PM News 9	9 at 5	5-6p	:30	BAS12TV3	3003Н		\$700.00	NM
10 09/19/12 09 Class of Time -		rs 9 at 6 th notice	6-7p	МГWГF	:30	8	\$1,400.00	NM		
	rt Date End E 19/12 09/25		Spots/Week 8	Rate \$1,400.00						

INVOICE



INVOICE Send Payment To:

WMUR PO Box 26884 Lehigh Valley, PA 18002-6884

Invoice Month Invoice Period Invoice # Invoice Date 09/30/12 08/27/12 - 09/25/12 951782-1 September 2012

		Estimate Number
Bass/R/Congress	candidate	

ine Start Date End Date Description Start/End Time	MTWTFSS	Spots/ Length Week	Rate Type	
10 09/19/12 09/25/12 News 9 at 6 6-7p Class of Time - Pre-emptible with notice	МГЖГБ		1,400.00 NM	
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID		Rate Type
1 WMURW 09/19/12 6:24 PM News 9 at 6	6-7p	:30 BAS12TV3002	Н	\$1,400.00 NM
8 WMURW 09/19/12 6:59 PM News 9 at 6	6-7p	:30 BAS12TV3002	Н	\$1,400.00 NM
2 WMURTh 09/20/12 6:09 PM News 9 at 6	6-7p	:30 BAS12TV3002	Н	\$1,400.00 NM
3 WMURTh 09/20/12 6:59 PM News 9 at 6	6-7p	:30 BAS12TV3002	Н	\$1,400.00 NM
7 WMURF 09/21/12 6:27 PM News 9 at 6	6-7p	:30 BAS12TV3002	Н	\$1,400.00 NM
4 WMURM 09/24/12 6:21 PM News 9 at 6	6-7p	:30 BAS12TV3003	Н	\$1,400.00 NM
6 WMURTu 09/25/12 6:09 PM News 9 at 6	6-7p	:30 BAS12TV3003	Н	\$1,400.00 NM
5 WMURTu 09/25/12 6:29 PM News 9 at 6	6-7p	:30 BAS12TV3003	Н	\$1,400.00 NM
11 09/19/12 09/25/12 Chronicle NH 7-730p Class of Time - Pre-emptible with notice	МГWГF	:30 4	\$550.00 NM	
Weeks: Start Date 09/19/12 End Date 09/25/12 MTWTFSS MTWTF Spots/Week 4	<u>Rate</u> \$550.00			
Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time</u> <u>Description</u>	Start/End Time	Length Ad-ID		Rate Type
3 WMURW 09/19/12 7:10 PM Chronicle NH	7-730p	:30 BAS12TV3002	Н	\$550.00 NM
2 WMUR <i>F 09/21/12 Chronicle NH</i> See MG 11.5	7-730p	:00		\$550.00 NM
5 WMURF 09/21/12 7:15 PM NETWORK SPECIAL MG for 11.2 09/21	NETWORK SPE	:30 BAS12TV3002	Н	\$550.00 NM
4 WMURM 09/24/12 7:23 PM Chronicle NH	7-730p	:30 BAS12TV3003	Н	\$550.00 NM
1 WMUR <i>Tu 09/25/12 Chronicle NH</i> Credited oversold inventory	7-730p	:00		\$550.00 NM
12 09/19/12 09/25/12 Nightline 1135p-1206a Class of Time - Fixed Non Pre-emptible Weeks: Start Date End Date MTWTFSS Spots/Week	MTWTF	:30 4	\$500.00 NM	
09/19/12	<u>Rate</u> \$500.00			
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID	11	Rate Type
3 WMURTh 09/20/12 12:02 AM Nightline	1135p-1206a	:30 BAS12TV3002		\$500.00 NM
1 WMURF 09/21/12 12:01 AM Nightline	1135p-1206a	:30 BAS12TV3002		\$500.00 NM
4 WMURM 09/24/12 11:55 PM Nightline	1135p-1206a	:30 BAS12TV3003		\$500.00 NM
2 WMURTu 09/25/12 11:54 PM Nightline	1135p-1206a	:30 BAS12TV3003	H	\$500.00 NM
13 09/19/12 09/25/12 Jimmy Kimmel 1205-105a Class of Time - Pre-emptible with notice	MTWTF	:30 3	\$75.00 NM	
Weeks: Start Date 09/19/12 End Date 09/25/12 MTWTFSS MTWTF Spots/Week 3	<u>Rate</u> \$75.00			
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID		Rate Type
3 WMURW 09/19/12 12:49 AM Jimmy Kimmel	1205-105a	:30 BAS12TV3002		\$75.00 NM
4 WMURTh 09/20/12 12:38 AM Jimmy Kimmel	1205-105a	:30 BAS12TV3002		\$75.00 NM
2 WMURTu 09/25/12 12:59 AM Jimmy Kimmel	1205-105a	:30 BAS12TV3003	Н	\$75.00 NM
14 09/19/12 09/25/12 News 9 at 11 11-11:35p Class of Time - Pre-emptible with notice	M- W	:30 4 \$	1,100.00 NM	
Weeks: Start Date 09/19/12 End Date 09/25/12 MTWTFSS M- W 4 Spots/Week 4	Rate \$1,100.00			
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID		Rate Type
1 WMURW 09/19/12 11:13 PM News 9 at 11	11-11:35p	:30 BAS12TV3002		\$1,100.00 NM
3 WMURW 09/19/12 11:29 PM News 9 at 11	11-11:35p	:30 BAS12TV3002		\$1,100.00 NM
2 WMURM 09/24/12 11:14 PM News 9 at 11	11-11:35p	:30 BAS12TV3003		\$1,100.00 NM
4 WMURM 09/24/12 11:32 PM News 9 at 11	11-11:35p	:30 BAS12TV3003	Н	\$1,100.00 NM
15 09/24/12 09/24/12 Dancing with Stars Prime Other Class of Time - Pre-emptible with notice	М	:30 1 \$4	4,000.00 NM	

WMUR

www.thewmurchannel.com

Weeks:

Start Date

End Date

Send Payment To:

PO Box 26884 Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period
951782-1	09/30/12	September 2012	08/27/12 - 09/25/12

		Estimate Number
Bass/R/Congress	candidate	

Line S	Start Date	End Date	Desc	ription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
	09/24/12 Class of Tin	09/24/12 ne - Pre-em		ing with Stars n notice	Prime Other	M	:30	1	\$4,000.00	NM	
V	Veeks:	Start Date 09/19/12	End Da 09/25/		Spots/Week 1	Rate \$4,000.00					
S	Spots: # Ch			Air Time Desc		Start/End Time		h Ad-ID			Rate Type
	1 WN	MURM 09)/24/12	8:47 PM Danc	ing with Stars	Prime Other	:3) BAS12TV	73003H		\$4,000.00 NM
	09/24/12 Class of Tin	09/24/12 ne - Pre-em	Castle ptible with	n notice	10-11p	M	:30	1	\$2,500.00	NM	
V	Veeks:	Start Date 09/19/12	09/25/	M	Spots/Week 1	Rate \$2,500.00					
S	Spots: # Ch			Air Time Desc		Start/End Time		h Ad-ID	1000011		Rate Type
	1 VVN	MURM 09	/24/12	10:32 PM Castl	9	10-11p	:3) BAS12TV	З003Н		\$2,500.00 NM
	09/25/12 Class of Tin	09/25/12 ne - Pre-em	Danc ptible with	ing Results n notice	Prime Other	- 1	:30	1	\$4,000.00	NM	
	Veeks:	Start Date 09/19/12	09/25/	- 1	Spots/Week 1	Rate \$4,000.00					
S	Spots: # Ch			Air Time Desc		Start/End Time		<u>h Ad-ID</u> D BAS12TV	200311		Rate Type
	1 VVI	//URTu 09		8:25 PM Danc		Prime Other	:3	J BASIZIV	3003н		\$4,000.00 NM
	09/19/12 Class of Tin	09/19/12 ne - Pre-em	ptible with			1	:30	1	\$4,000.00	NM	
	Veeks:	Start Date 09/19/12	09/25/	1	Spots/Week 1	<u>Rate</u> \$4,000.00					
S	Spots: # Ch			Air Time Desc	ription rn Family/Suburgatory	Start/End Time		h <u>Ad-ID</u> D BAS12TV	200011		Rate Type
	1 7/1/	MURW 09)/19/12	9:18 PIVI Mode	m Family/Suburgatory	9-10p	:3	J BASIZIV	3002н		\$4,000.00 NM
(09/20/12 ne - Pre-em		n notice	8-9p	1	:30	1	\$1,400.00	NM	
	Veeks:	Start Date 09/19/12	End Da 09/25/	1	Spots/Week 1	Rate \$1,400.00					
S	Spots: # Ch	<u>Day Ai</u> //URTh 09		Air Time Desc 8:44 PM Wipe		Start/End Time 8-9p		h Ad-ID D BAS12TV	200311		Rate Type \$1,400.00 NM
	I VVIV	/IURIII US	7/20/12	6.44 PIVI VVIPE		o-ah	.31	J DASIZIV	3002 fi		\$1,400.00 NW
(09/21/12 ne - Pre-em	ptible with		8-9p	1	:30	1	\$1,400.00	NM	
	Veeks:	Start Date 09/19/12	End Da 09/25/	1	Spots/Week 1	Rate \$1,400.00					5. -
S	Spots: # Ch		<u>r Date</u> 9/21/12	Air Time Desc	ription k Tank	Start/End Time 8-9p	Lengt :0	h Ad-ID			Rate Type \$1.400.00 NM
	7 VVIV	Credited		Sriari	. rank	<i>0-9ρ</i>	.0				ψ1,100.00
		09/23/12 ne - Pre-em		Y AWARDS 9/23	3 8-11p	1	:30	1	\$4,000.00	NM	
٧	Veeks:	Start Date 09/17/12	End Da 09/23/	<u>MTWTFSS</u> 1	Spots/Week 1	Rate \$4,000.00					
S	Spots: # Ch			Air Time Desc		Start/End Time		h Ad-ID			Rate Type
	1 WN	//URSu 09)/23/12	9:11 PM EMM	Y AWARDS 9/23	8-11p	:3) BAS12TV	′3002Н		\$4,000.00 NM
	09/22/12 Class of Tin	09/22/12 ne - Pre-em		eekend Daybrea n notice	k 7-9a	2-	:30	2	\$400.00	NM	
V	Veeks:	Start Date 09/19/12	End Da 09/25/	<u>MTWIFSS</u> 2-	Spots/Week 2	<u>Rate</u> \$400.00					
S	Spots: # Ch			Air Time Desc		Start/End Time		h Ad-ID			Rate Type
)/22/12		eekend Daybreak	7-9a		D BAS12TV			\$400.00 NM
	7 VVN	/IURSa 09)/22/12	6:41 AWI /a W	eekend Daybreak	7-9a	:3) BAS12TV	3002H		\$400.00 NM
	09/22/12 Class of Tin	09/22/12 ne - Pre-em		kend GMA n notice	9-10a	1-	:30	1	\$400.00	NM	

Rate

Spots/Week

MTWTFSS



INVOICE Send Payment To:

WMUR PO Box 26884 Lehigh Valley, PA 18002-6884

Invoice Month Invoice Period Invoice # Invoice Date 09/30/12 08/27/12 - 09/25/12 951782-1 September 2012

Advertiser	Product	Estimate Number
Bass/R/Congress	candidate	

Spots/

							Opolo				
Line :	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
	09/22/12 Class of Tir	09/22/12 ne - Pre-emp	Weekend GMA tible with notice	9-10a	1-	:30	1	\$400.00	NM		
5	Spots: <u>#</u> Ch				\$400.00 Start/End Time		th Ad-ID			Rate	
	1 WN	/IURSa 09/	22/12 9:55 AM Week	end GMA	9-10a	:3	0 BAS12TV	З002Н		\$400.00	NM
	09/22/12 Class of Tir	09/22/12 ne - Pre-emp	6a Weekend Daybrea tible with notice	k Sa/Su 6-7a	1-	:30	1	\$225.00	NM		
V	Weeks:	Start Date 09/19/12	End Date <u>MTWTFSS</u> 09/25/12	Spots/Week 1	<u>Rate</u> \$225.00						
S	Spots: # Ch	<u>Day</u> Air	Date Air Time Descr	<u>iption</u>	Start/End Time	Lengt	th Ad-ID			Rate	Type
	1 WN	/IURSa 09/	22/12 6:16 AM 6a W	eekend Daybreak	Sa/Su 6-7a	:3	O BAS12TV	З002Н		\$225.00	NM
	09/23/12 Class of Tir	09/23/12 ne - Pre-emp	Close Up tible with notice	10-1030a	1	:30	1	\$400.00	NM		
V	Neeks:	Start Date 09/19/12	End Date <u>MTWTFSS</u> 09/25/12	Spots/Week 1	<u>Rate</u> \$400.00						
S	Spots: # Ch	<u>Day</u> Air	Date Air Time Descr	<u>iption</u>	Start/End Time	Leng	th Ad-ID			<u>Rate</u>	Type
	1 WN	/IURSu 09/	23/12 10:28 AM Close	Up	10-1030a	:3	O BAS12TV	З002Н		\$400.00	NM
	09/23/12 Class of Tir	09/23/12 ne - Pre-emp	This Week with Christ tible with notice	an∈12n-1p	1	:30	1	\$1,500.00	NM		
٧	Weeks:	Start Date 09/19/12	End Date 09/25/12 MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$1,500.00		·				·
S	Spots: # Ch	<u>Day</u> Air	Date Air Time Descr	<u>iption</u>	Start/End Time	Leng	th Ad-ID			Rate	Type
	1 WN	/IURSu 09/	23/12 12:59 PM This \	Veek with Christiane	12n-1p	:3	O BAS12TV	3002Н		\$1,500.00	NM
					Total Spots	-	71				

Total Spots

Payment Terms 30 Days

Gross Total \$58,350.00

Agency Commission

\$8,752.50

Net Amount Due \$49,597.50